

What Is Our Mission?

Have participants answer the questions below. Ask participants to work in small groups, share their answers and collectively develop one mission statement for the organization. Next, continue to combine the small groups until two mission statements are presented to the organization to consider. The entire team will then select the final mission statement for the organization.

Who

Who are we?

What

What do we do?

For Whom

Who do we serve?

How

How we do it?
What is unique about us?

Mission Statement
