

# S.A.F.E. Family Program

Smoke Alarm For Every Family



## Public Service Announcement Radio

**In the interest of public safety, please announce the following important message whenever possible during your broadcast.**

**Voice Over: Length 30 seconds**

Did you know you may have as little as one minute to escape a home fire when your smoke alarm sounds?

Smoke alarms save lives.

Having a smoke alarm increases your chance of survival by 50 per cent — **but** only when it's installed properly, has working batteries and is within its 10-year service life.

Your home could be eligible to receive a **free** smoke alarm under the Smoke Alarm For Every Family Program. Contact \_\_\_\_\_ today to get one installed at no cost.

This *alarming* message is brought to you by \_\_\_\_\_ and this station.

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For information, contact:



Delivered in partnership  
with the Manitoba fire service.

**Manitoba** 